



JOHNNY MAGORY

PUBLISHING

2024 CATALOGUE




MADE LOCAL
MADE TO LAST


Design & Crafts
Council Ireland

permanently
permanent tsb
**Guaranteed Irish
Business Awards
2023** Support Local, Look Global


Awards Finalist
2023

DIADHUIT FROM JOHNNY MAGORY PUBLISHING

We are Ireland's leading independent, Guaranteed Irish children's publisher based in County Kildare, Ireland. A small team at Johnny Magory making a giant leap for young readers everywhere to learn about Irish wildlife and heritage!

We are passionate about making reading fun and encouraging children to get outside and explore the natural world around them.

Our mission is to make our books inclusive and accessible for all. Hence our free augmented reality app!

Here's a look at our existing and new books for 2023/24....



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EARTH-FRIENDLY PUBLISHING

Johnny Magory books are **100% biodegradable** and eco-friendly.

They are **100%** produced in Ireland and we are proud members of **Guaranteed Irish**.

We use **Bioglaze** and **uncoated paper** to ensure they are friendly to the planet.

We donate **2%** of all book proceeds to the **Children's Health Foundation Crumlin**.



THE JOHNNY MAGORY WORLD APP



DOWNLOAD OUR INTERACTIVE APP



SCAN ME



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READALONG WITH THE BOOKS,
PLAY VIRTUAL GAMES,
TRYOUT THE EXPLORER BUDDY,
CHECKOUT THE WILDLIFE DIRECTORY
AND OUTDOOR EXPLORERGUIDES.

Guaranteed
Irish



THE ADVENTURES OF JOHNNY MAGORY



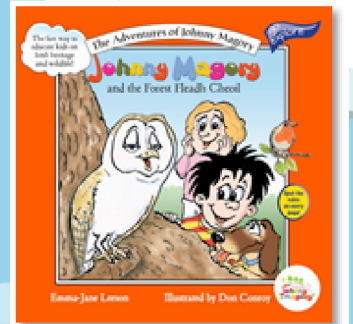
JOHNNY'S FIRST ADVENTURE INTO THE MAGICAL WILD WITH SOME OF IRELAND'S BEST KNOWN WILDLIFE.



HAVE FUN WITH JOHNNY IN THE IRISH BOGS PLAYING THE GAME OF ROUNDERS



EXPLORE IRELAND'S RIVER AND CANALS WITH JOHNNY & LILY-MAY IN THE WILD WATER RACE



HAVE THE CRAIC WITH JOHNNY & LILY-MAY AT THE FOREST FLEADH CHEOIL. ILLUSTRATED BY DON CONROY



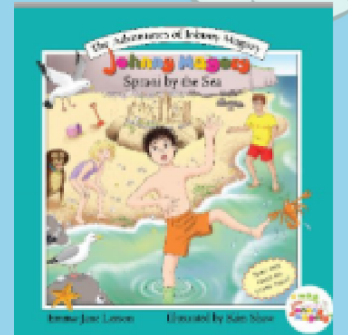
IRISH LEGENDS NEED TO HAVE THEIR STORIES HEARD. JOIN JOHNNY & LILY-MAY ON THEIR STAYCATION AROUND IRELAND.



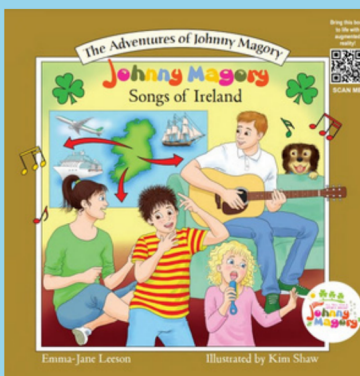
HELP OUT WITH THE HARVEST FARMYARD FÉASTA AND LEARN ABOUT THE CHEEKY IRISH FARM ANIMALS WHO COD THE CHILDREN.



A CHRISTMAS EVE ADVENTURE TO REMEMBER FOREVER WITH SANTY CLAUS HIMSELF.

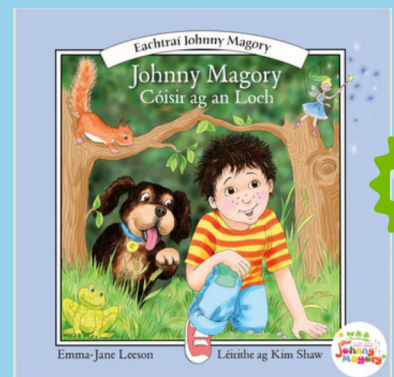


THE WEATHER IS SCORCHING SO THE WHOLE MAGORY FAMILY MAKE THEIR WAY TO THE BEACH TO COOL OFF.



LEARN ABOUT THE FAMOUS SONGS OF IRELAND WRITTEN BY THE IRISH AROUND THE WORLD.

I'LL TELL YOU A STORY ABOUT JOHNNY MAGORY!
AGE 0-9 YEARS



New!

THE FIRST JOHNNY MAGORY BOOK WRITTEN IN THE IRISH LANGUAGE. SUITABLE FOR CHILDREN AGED 6 - 8 YEARS LEARNING IRISH. SUITABLE FOR 1ST AND 2ND CLASS SCHOOL CURRICULUM

THE ADVENTURES OF LILY-MAY

AGE 7-12 YEARS

LILY-MAY, JOHNNY'S YOUNGER SISTER, STEALS THE SHOW IN THESE CHAPTER BOOKS FOR EARLY READERS.

STILL FOCUSING ON IRISH WILDLIFE AND HERITAGE, THESE ADVENTURE PACKED BOOKS WILL LEAVE YOUNG READERS INTRIGUED AND WANTING MORE FROM THE BRAVE, CLEVER PROTAGANIST.

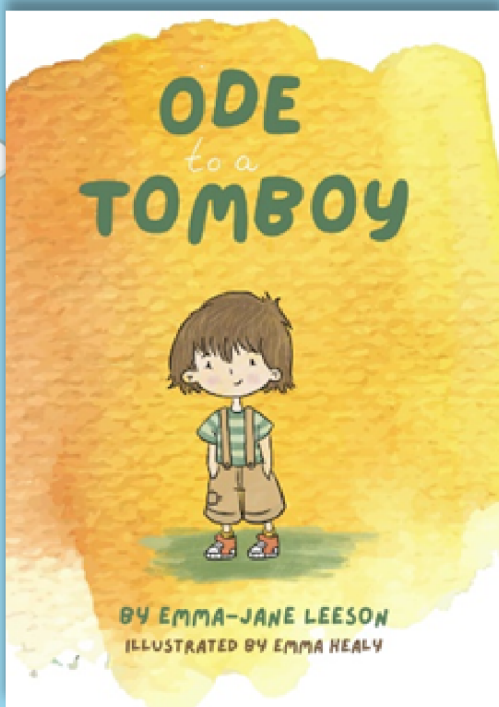


PRINTED IN DYSLEXIA FRIENDLY FONT THIS ADVENTURE STORY DIVES INTO THE DARKER SIDE OF THE IRISH FAERIES.



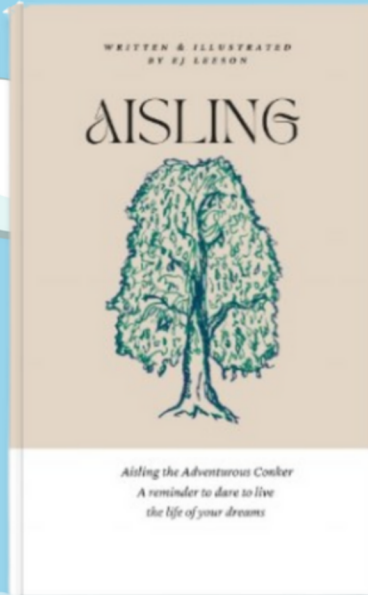
AFTER HER GRANDAD'S STORIES ABOUT SHAPESHIFTING HARES IN IRISH MYTHOLOGY, LILY-MAY SIMPLY HAS TO FIND OUT THE TRUTH.

BOOKS TO INSPIRE AND EMPOWER



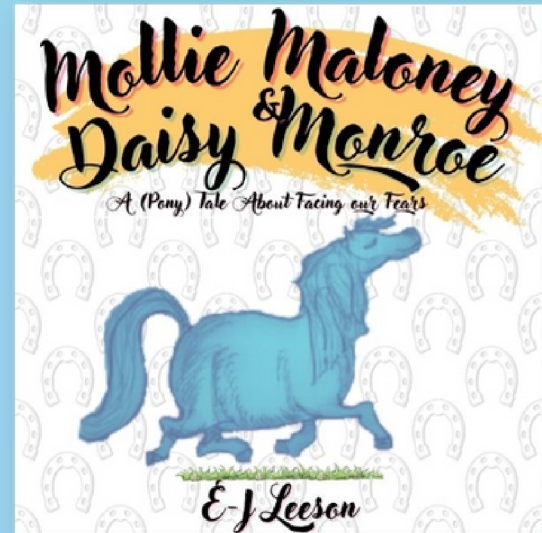
AGE 4-7 YEARS

WHY DO WE LABEL YOUNG GIRLS? THIS SNAPPY RHYMING AND BEAUTIFULLY ILLUSTRATED STORY EXPLORES THE USE OF LABELS AND LEAVES THE READER WITH A MESSAGE TO BE, DO, HAVE AND PURSUE ANYTHING THEY WANT TO.



AGE 7-9 YEARS

DARE TO LIVE THE LIFE OF YOUR DREAMS. THIS INSPIRING STORY FOLLOWS AISLING THE CONKER AS SHE COMES OUT OF HER SHELL ON AN ADVENTURE OF A LIFETIME. LEAVING THE READER WITH A MESSAGE TO DREAM BIG AND NOT BE AFRAID TO FOLLOW THEM.



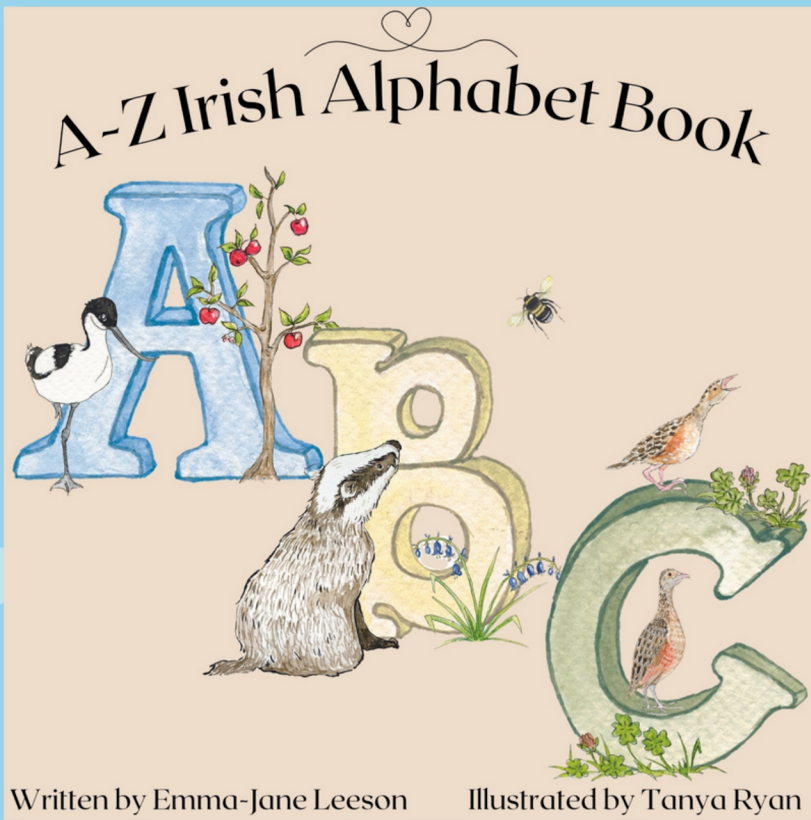
AGE 4-7 YEARS

SEPERATION ANXIETY CAN BE HARD TO WORK AROUND BUT LEARNING SOME TRICKS LIKE BEING MINDFUL, TRUSTING, FOLLOWING YOUR INSTINCT CAN HELP. THIS LAUGH-OUT-LOUD BOOK APPROACHES THE TOPIC IN A LIGHTHEARTED WAY THROUGH THE USE OF PONIES.

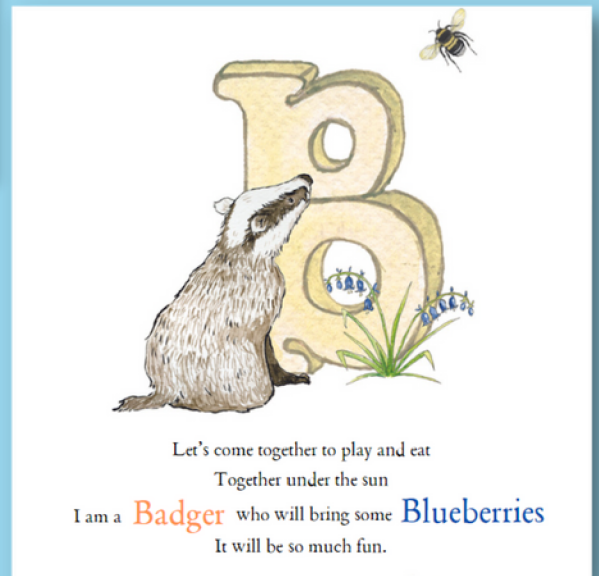
MY FIRST A-Z OF IRISH WILDLIFE

AGE 0-3 YEARS

THIS STUNNING, PREMIUM A-Z BOOK OF IRISH WILDLIFE IS A COLLABORATION BETWEEN AWARD-WINNING ILLUSTRATOR AND WRITER, TANYA RYAN AND EMMA-JANE LEESON. THE SING-ALONG RHYMING STORY WILL LEAVE THE READER AND CHILD WITH WARM MEMORIES TO LAST A LIFETIME.



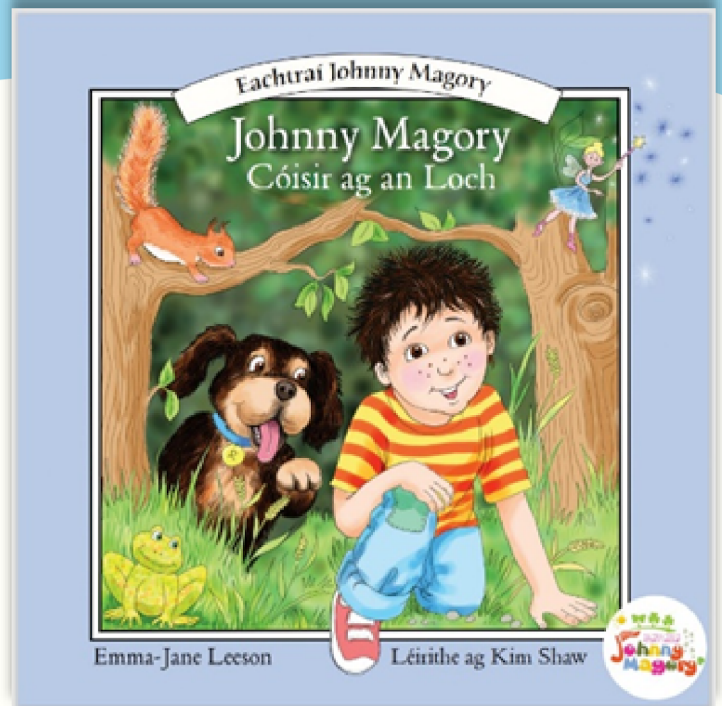
COMING SPRING
2024



NEW

Johnny Magory Cóisir ag an Loch

- Written by Emma-Jane Leeson
- Illustrated by Kim Shaw
- Publication Date: **March 2023**
- ISBN-13: 978-1-7391437-4-9
- Price: €10.00/ £9.00/ \$14.99
- Format: 250 x 250 mm
- Extent: 24 pp
- Binding: Paperback
- Category: Interest age to 8 years. Reading age 4+ years.
- Language: Irish
- Translated by Clodagh Kane



The first Johnny Magory book (in the Magical Wild) completely rewritten in the Irish language. Suitable for children aged 6 – 8 years learning Irish. Suitable for 1st and 2nd class school curriculum

Key Selling Points:

- From the popular "The Adventures of Johnny Magory" series.
- Beginner level Irish suitable for up to second class in the primary school curriculum.
- Beautiful illustrations.
- Guaranteed Irish books with GI symbol on the back.

Blurba

Ar chuala tú an scéal faoi Johnny Magory?

Is é seo an chéad cheann d'eachtraí Johnny Magory, páirt a ghlacadh sa sceitimíní leis an leabhar geal spraiúil seo.

Bí le Johnny mar tá am a shaoil aige ag an gcóisir foraoise lena chairde draíochta coillearnai an tÚsal Broc, an tÚsal Sionnach, Iníon Iora ause go leor eile.

Dúirt mamai Johnny go gcaithfidh sé a bheith sa bhaile don lón ach an ndéanfaidh sé féin agus a mhadra Ruairi abhaile é in am??

Seo é Johnny Magory.

Tá Johnny sé bliana d'aois.

Is buachaill maith é ach is féidir leis a bheith dána.

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NEW

Johnny Magory Songs of Ireland

- **Written by Emma-Jane Leeson**
- **Illustrated by Kim Shaw**
- **Publication Date: September 2022**
- **ISBN-13: 978-1-8382152-0-0**
- **Price: €10.00/ £9.00/ \$14.99**
- **Format: 250 x 250 mm**
- **Extent: 24 pp**
- **Binding: Paperback**
- **Category: Interest age to 8 years. Reading age 4+ years.**



The Magory's love to sing, especially songs of emigration that delve into Irish history and heritage. This story see's Johnny explain the stories behind some of their favourite songs to his sister Lily-May. He explains when and why the Irish travelled the world over the centuries touching on the Great Famine and the recession of the 80's. Features snippets of lyrics to songs such as "City of Chicago" by Luka Bloom and "Fields of Athenry" by Michael Considine.

Key Selling Points:

- **Featured on RTÉ News Today Report**
- **From the popular "The Adventures of Johnny Magory" series.**
- **Captures Irish history and heritage through song.**
- **Blending the Irish language through English rhyming books.**
- **Beautiful illustrations.**
- **Guaranteed Irish books with GI symbol on the back.**

Excerpt

**"Millions left in 1845 when the Great Hunger began,
Irish families searched for food and work on foreign land.
Uncle Luka wrote about it, when to Chicago some did go,
And how they missed Donegal, more than we'll ever know."**

City of Chicago by the great Luka Bloom

**"In the city of Chicago
As the evening shadows fall
There are people dreaming
Of the hills of Donegal"**

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**COMING
SOON**

A-Z Irish Alphabet Book

- **Written by Emma-Jane Leeson**
- **Illustrated by Tanya Ryan**
- **Publication Date: Spring 2024**
- **ISBN-13: 978-1-7391437-5-6**
- **Price: €10.00/ £9.00/ \$14.99**
- **Format: 195 x 195mm**
- **Extent: 24pp**
- **Binding: Hardback**
- **Category: Interest age to 3 years.**

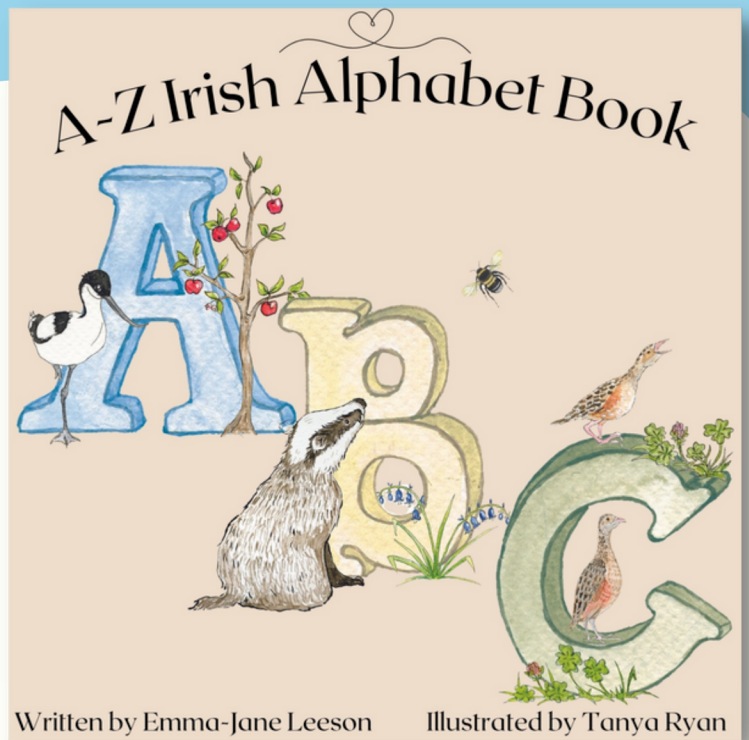
This stunning, premium A-Z book of Irish wildlife is a collaboration between award-winning illustrator and writer, Tanya Ryan and Emma-Jane Leeson. The sing-along rhyming story will leave the reader and child with warm memories to last a lifetime.

Key Selling Points:

- **From the author of the popular "The Adventures of Johnny Magory" series.**
- **Stunning illustrations by award winning illustrator Tanya Ryan**
- **Guaranteed Irish books with GI symbol on the back.**

Excerpt

**Let's come together to play and eat
Together under the sun
I am a Badger who will bring some Blueberries,
It will be so much fun.**



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Johnny Magory Joins the Irish Legends

- **Written by Emma-Jane Leeson**
- **Illustrated by Kim Shaw**
- **Publication Date: November 2020**
- **ISBN-13: 978-1-8382152-1-7**
- **Price: €10.00/ £9.00/ \$14.99**
- **Format: 250 x 250 mm**
- **Extent: 24 pp**
- **Binding: Paperback**
- **Category: Interest age to 8 years. Reading age 4+ years.**



Irish legends need to have their stories heard... Who better to help than Johnny Magory, Lily-May and Ruairi? Johnny, Lily-May, Ruairi, and of course, Mammy and Daddy, go on holiday around Ireland in their old campervan. Before beginning their journey, they meet an old man Finegas who is fishing for "The Salmon of Knowledge". He tells Johnny and Lily-May of an important mission; they need to make sure Irish legends have their stories heard. Can they succeed? Meet Fionn MacCumhall, Queen Medh, Oisín, Niamh Chinn Óir and Brian Boru in this beautiful book telling precious tales of Irish heritage in English and as Gaeilge.

Key Selling Points:

- **From the popular "The Adventures of Johnny Magory" series.**
- **Blending the Irish language through English rhyming books.**
- **Beautiful illustrations of Ireland's main tourist attractions.**
- **Irish legends included as characters.**
- **Guaranteed Irish books with GI symbol on the back.**

Excerpt

"There's a reward waiting for you if you can complete this mission and succeed, You'll find it on the Hill of Tara, in the province of Leinster, County Meath."

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Johnny Magory Spraoi by the Sea

- Written by Emma-Jane Leeson
- Illustrated by Kim Shaw
- Publication Date: April 2022
- ISBN-13: 978-1-8382152-7-9
- Price: €10.00/ £9.00/ \$14.99
- Format: 250 x 250 mm
- Extent: 24 pp
- Binding: Paperback
- Category: Interest age to 8 years. Reading age 4+ years.



The weather is scorching and the ice-cream is being consumed by the gull so the whole Magory family make their way to the beach to cool off. Johnny, Lily-May and Ruairi, all lathered in sun cream, have a ball making sandcastles, the best Ireland has ever seen, pretending they are Olympian long-jumpers in the sand and surfing down sand-dunes meeting lots of sea life along the way from hermit crabs to chilled out barnacles.

When it's time for lunch, obligatory sand-sandwiches are consumed with Ruairi on guard for the pesky seagulls. Johnny then rushes off to the sea only to be told he must wait an hour after eating or he'll get a stitch. In his most daring move to date, he tiptoes into the sea anyways. When Lily-May and Ruairi rescue him, (from water that's only knee height!) he wonders which is worse, the fright he got or the possible lecture from the lifeguard, Mammy and Daddy!

Key Selling Points:

- From the popular "The Adventures of Johnny Magory" series.
- Blending the Irish language through English rhyming books.
- Beautiful illustrations.
- Irish native and wild species included as characters.
- Guaranteed Irish books with GI symbol on the back.

Excerpt

"They head off towards the crashing waves in Tizzy the campervan, Dreaming of 99s, sand sandwiches and fixing their farmer's tan."

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Johnny Magory Oíche Nollag Adventure

- **Written by Emma-Jane Leeson**
- **Illustrated by Kim Shaw**
- **Publication Date: September 2021**
- **ISBN-13: 978-1-8382152-5-5**
- **Price: €10.00/ £9.00/ \$14.99**
- **Format: 250 x 250 mm**
- **Extent: 24 pp**
- **Binding: Paperback**
- **Category: Interest age to 8 years. Reading age 4+ years.**



A Christmas Eve adventure to remember forever as Johnny, Lily-May and Ruairi help Santy when poor Donner catches the flu. Mammy and Daddy tell the children they must stay in bed until Christmas Day but when Lily-May and Ruairi awake to sneezing and hoofs banging on the roof, how can they stay in bed? Lily-May's quick thinking sees them weave through the Phoenix Park, Dublin in search of Lord Stag to help Santy deliver presents to the children of Ireland. Will they be able to follow Mr Badger's directions to find him and save the day?

Key Selling Points:

- **From the popular "The Adventures of Johnny Magory" series.**
- **Blending the Irish language through English rhyming books.**
- **Beautiful illustrations.**
- **Irish native and wild species included as characters.**
- **Dublin city landmarks including Áras An Uachtaráin and Dublin Zoo.**
- **Guaranteed Irish books with GI symbol on the back.**

Excerpt

**Lily-May nearly bursts with pride and beams as it begins to snow.
"We'll never forget last night no matter how big we grow."**

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Johnny Magory and the Farmyard Féasta

- Written by Emma-Jane Leeson
- Illustrated by Kim Shaw
- Publication Date: April 2021
- ISBN-13: 978-1-8382152-2-4
- Price: €10.00/ £9.00/ \$14.99
- Format: 250 x 250 mm
- Extent: 24 pp
- Binding: Paperback
- Category: Interest age to 8 years. Reading age 4+ years.



Join Johnny Magory, his sister Lily-May and their trusty dog Ruairi as they visit Granny and Grandad Magory's farm to help with the harvest. Everybody has a job to do to prepare for the féasta. Johnny and Lily-May get side-tracked when a clever Irish Greyhound Pig concocts a plan to benefit himself and all the other traditional Irish farmyard animals. Characters such as Dexter cows, Galway sheep and Connemara ponies all reap the benefits of a farmyard féasta. Will Johnny and Lily-May forget who the beautiful, traditional Irish food prepared for the feast really should be for?

Key Selling Points:

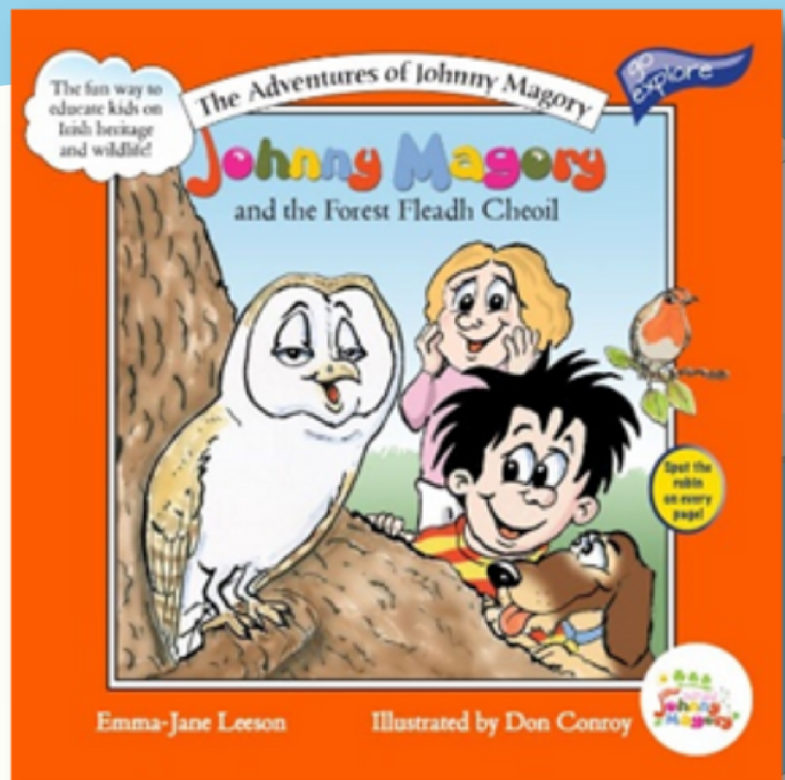
- From the popular "The Adventures of Johnny Magory" series.
- Blending the Irish language through English rhyming books.
- Beautiful illustrations.
- Irish native and wild species included as characters.
- Guaranteed Irish books with GI symbol on the back.

Excerpt

"As the duilleoga change colour and the temperature starts to drop, Na feirmeoirí are busy with the harvest, reaping their rewarding crop."

Johnny Magory and the Forest Fleadh Cheoil

- Written by Emma-Jane Leeson
- Illustrated by Don Conroy
- Publication Date: 2019
- ISBN-13: 978-0-9935792-6-3
- Price: €10.00/ £9.00/ \$14.99
- Format: 250 x 250 mm
- Extent: 24 pp
- Binding: Paperback
- Category: Interest age to 8 years. Reading age 4+ years.



A collaboration between Emma-Jane Leeson and Don Conroy. Johnny Magory, his trusty dog Ruairi and his sister Lily-May have a magical adventure in a woodland setting with all their Irish animal friends. They can't believe their good luck when they learn the animals are having a Fleadh Cheoil (music competition) that day and join in the fun and frolics. Johnny climbs the giant oak tree to sit beside the judge, Layla Barn Owl, but then realises he can't get down. Can Lily-May and Ruairi save the day? Inspired by the astounding beauty of the trees and trails at Donadea Forest Park, Co. Kildare.

Key Selling Points:

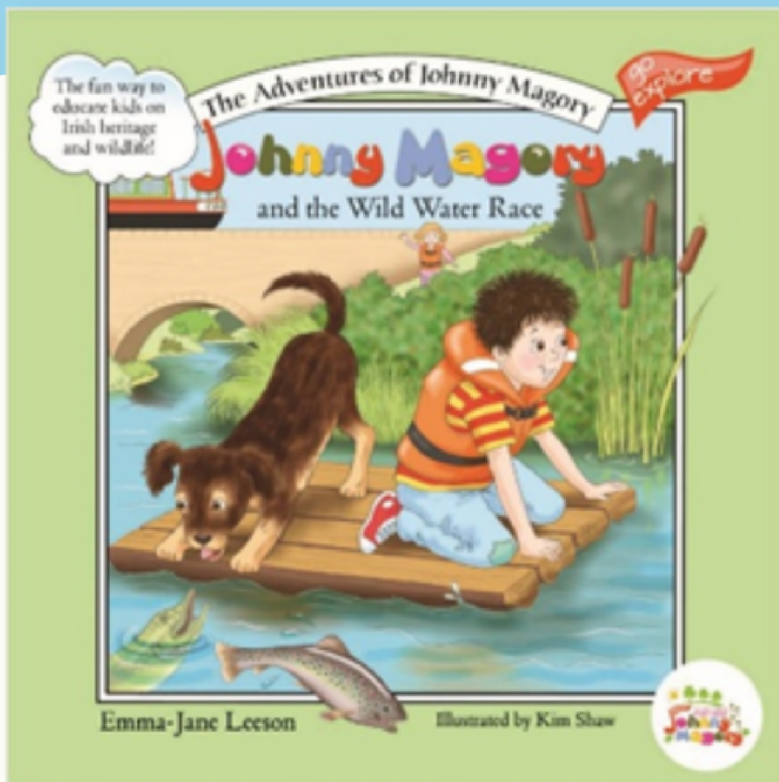
- Illustrated by Don Conroy
- From the popular "The Adventures of Johnny Magory" series.
- Blending the Irish language through English rhyming books.
- Irish native wildlife species included as characters.
- Guaranteed Irish books with GI symbol on the back.

Excerpt

**"A Fleadh Cheoil is a music competition for every musician,
They play Irish tunes on their instruments, a really special tradition."**

Johnny Magory and the Wild Water Race

- **Written by Emma-Jane Leeson**
- **Illustrated by Kim Shaw**
- **Publication Date: First edition 2017.
Latest edition 2019**
- **ISBN-13: 978-0-9935792-4-0**
- **Price: €10.00/ £9.00/ \$14.99**
- **Format: 250 x 250 mm**
- **Extent: 24 pp**
- **Binding: Paperback**
- **Category: Interest age to 8 years. Reading age 4+ years.**



Trip along the old canal and learn all about it's amazing Irish heritage. Johnny Magory and the Wild Water Race is the third book in the series of adventures of Johnny Magory. Join in the excitement of the Johnny Magory adventures and meet his little sister Lily-May. Johnny Magory, his trusty dog Ruairi and Dusty the old barge horse make a mighty Irish team for the wild water race with Mr Otter, Heron, the Duck family and many more exciting friends. Daddy told Johnny not to go wandering and come back late but has Johnny forgotten to do as he was told? Johnny Magory and the Wild Water Race was inspired by the Grand Canal in Kildare.

Key Selling Points:

- **From the popular "The Adventures of Johnny Magory" series.**
- **Blending the Irish language through English rhyming books.**
- **Beautiful illustrations.**
- **Irish native wildlife species included as characters.**
- **Guaranteed Irish books with GI symbol on the back.**

Excerpt

**"The canals were made years ago for barges,' Paddy shouts.
'For a path through Ireland, so merchants could get about."**

Johnny Magory and the Game of Rounders

- **Written by Emma-Jane Leeson**
- **Illustrated by Kim Shaw**
- **Publication Date: First edition 2017. Latest edition 2022**
- **ISBN-13: 9781739143701**
- **Price: €10.00/ £9.00/ \$14.99**
- **Format: 250 x 250 mm**
- **Extent: 24 pp**
- **Binding: Paperback**
- **Category: Interest age to 8 years. Reading age 4+ years.**



The second book from "The Adventures of Johnny Magory" series set amongst the flora and fauna of the raised bogs of Ireland. Johnny and Ruairi team up with their magical friends Lord Stag, Finn Hare, Ms Grouse and many more for a game of Rounders they'll never forget. But in all the fun has Johnny forgotten about his work... And his Mammy and Daddy? Johnny Magory and the Game of Rounders was inspired by the beautiful bogs of Kildare.

Key Selling Points:

- **From the popular "The Adventures of Johnny Magory" series.**
- **Blending the Irish language through English rhyming books.**
- **Beautiful illustrations.**
- **Featuring Irish brands such as Brennan's Bread, Dairygold and Tayto.**
- **Irish native wildlife species included as characters.**
- **Guaranteed Irish books with GI symbol on the back.**

Excerpt

"They're having a game of rounders with batters, bases and the rest, Lord Stag is the pitcher, Ms Squirrel on his back – teamwork at its best!"

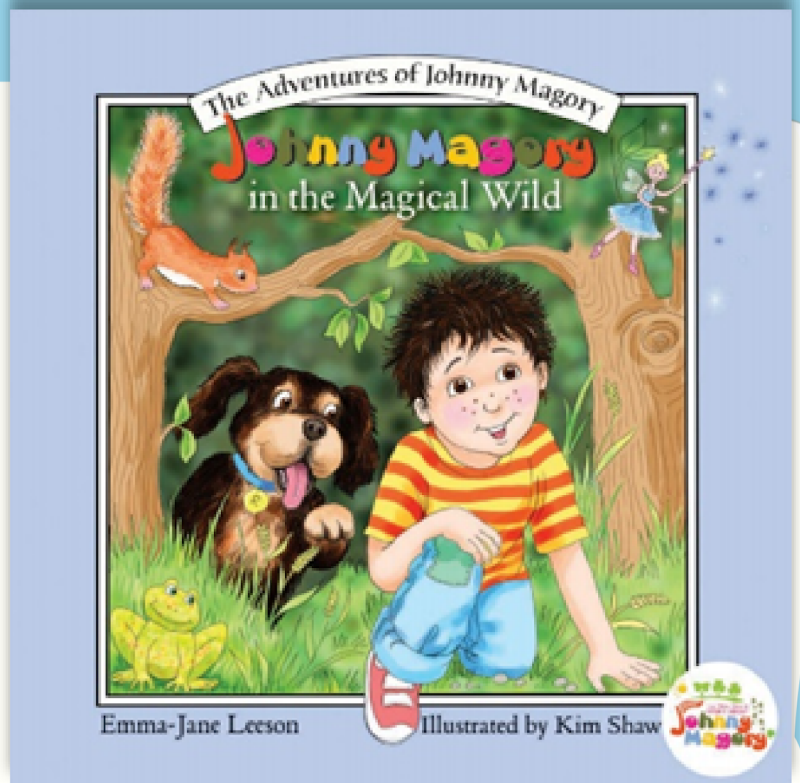
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Johnny Magory in the Magical Wild

- **Written by Emma-Jane Leeson**
- **Illustrated by Kim Shaw**
- **Publication Date: 1st edition 2016.
Latest edition April 2022**
- **ISBN-13: 978-1-8382152-3-1**
- **Price: €10.00/ £9.00/ \$14.99**
- **Format: 250 x 250 mm**
- **Extent: 24 pp**
- **Binding: Paperback**
- **Category: Interest age to 8 years. Reading age 4+ years.**



Johnny Magory in the Magical Wild is the first in the series of adventures of Johnny Magory. Join Johnny as he has the time of his life at the forest party with his magical woodland friends. In this book, we meet the badger, fox, corncrake, hedgehog, red and grey squirrel, frog and swan. The first and much-loved Johnny Magory Book. The boy is told to be back for lunch, he has so much craic at the forest party, will he remember?

Key Selling Points:

- **From the popular "The Adventures of Johnny Magory" series.**
- **Blending the Irish language through English rhyming books.**
- **Beautiful illustrations.**
- **Irish native wildlife species included as characters.**
- **Guaranteed Irish books with GI symbol on the back.**

Excerpt

**"So off to the bottom of the garden he did bowl,
To his little secret passage, down a rabbit hole.
Johnny's hidden tunnel leads him into the magical wild,
Where he has special friends, who'll only talk to a child."**

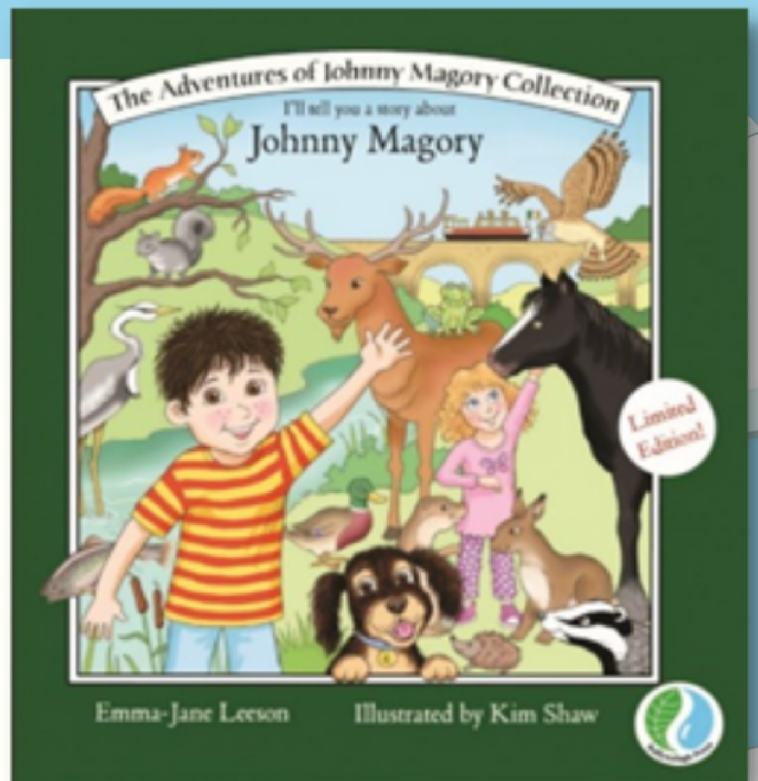
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The Adventures of Johnny Magory Collection

- Written by Emma-Jane Leeson
- Illustrated by Kim Shaw
- Publication Date: 2018.
- ISBN-13: 978-0-9935792-3-3
- Price: €17.99/ £16.00/ \$24.99
- Format: 210 x 210 mm
- Extent: 68 pp
- Binding: Hardback
- Category: Interest age to 8 years. Reading age 4+ years.



This limited-edition hardback celebrates the first trilogy in the series. These three fun, exciting stories will educate and inspire children about the beautiful country of Ireland and The unique Irish heritage, wildlife and culture. Includes the much loved first three stories from the Irish adventure series:

- 1. Johnny Magory in the Magical Wild**
- 2. Johnny Magory and the Game Rounders**
- 3. Johnny Magory and the Wild Water Race**

Key Selling Points:

- **3 stories in 1 from the popular "The Adventures of Johnny Magory" series.**
- **Blending the Irish language through English rhyming books.**
- **Beautiful illustrations.**
- **Irish native wildlife species included as characters.**
- **Guaranteed Irish books with GI symbol on the back.**

**I'll tell you a story
About Johnny Magory
Will I begin it?
That's all that's in it!**

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Hare Today Gone Tomorrow

The Adventures of Lily-May

- Written by Emma-Jane Leeson
- Illustrated by Sally-Ann Kelly
- Publication Date: April 2022
- ISBN-13: 978-1-8382152-8-6
- Price: €8.99/ £7.99/ \$13.99
- Format: 127 x 197 mm
- Extent: 111 pp
- Binding: Paperback
- Category: Interest age to 11 years. Reading age 7+ years.



The second chapter book for Johnny Magory's little sister, Lily-May. Young Lily-May has always been fascinated by hares, they're her favourite native Irish animal. But it's not just their behaviour and looks she likes; she loves the stories her grandad tells her about the hares being shapeshifters. Tales of how the Celtic warrior Oisín injured a hare whilst hunting and followed it only to find a beautiful woman and many more like it.

A determined Lily-May forms a plan, going through their secret tunnel into the magical wild alone, without Johnny or Ruairi. She is going to find out the truth about the hares once and for all. But has her curiosity put her in grave danger?

Key Selling Points:

- From the popular "The Adventures of Johnny Magory" series.
- Blending the Irish folklore and heritage.
- Beautiful illustrations.
- Irish native and wild species included as characters.
- Guaranteed Irish books with GI symbol on the back.

Extract

from Chapter 10, Lily-May has snuck out of bed to see the hares shapeshift. She meets Eostre, the wise old hare.

"Something told me I'd see you again tonight," a mysterious voice whispered from the dark just as Lily-May approached the clearing at the other side of the forest.

From the long grasses, Eostre emerged. Her brown coat glistened under the frost and light of the moon. Her deep dark eyes twinkled.

Lily-May smiled an embarrassed smile. Did Eostre think her obsession with them was rude? Did she think she was just a nosey little girl who asked too many questions for her own good?

Lily-May liked Eostre, but something about her made her feel uneasy. It was like Eostre held and guarded more wisdom than anyone she had ever met. Even Ruairi.

"You have a right to know, child. Don't fear," Eostre said. "Come with me."

"What do you mean 'a right to know?'" Lily-May questioned cautiously. Ruairi had told her that she and Johnny descended from an ancient bloodline before but refused to elaborate on it.

Foul Faeries

The Adventures of Lily-May

- Written by Emma-Jane Leeson
- Illustrated by Sally-Ann Kelly
- Publication Date: October 2021
- Second Edition: April 2022
- ISBN-13: 978-1-8382152-9-3
- Price: €8.99/ £7.99/ \$12.99
- Format: 127 x 197 mm
- Extent: 80 pp
- Binding: Paperback
- Category: Interest age to 11 years. Reading age 7+ years.



The first chapter book for Johnny Magory's sister Lily-May. The story revolves around an older Johnny (approx. 11) and Lily-May (approx. 7) going through their magic tunnel into the 'magical wild' to celebrate summer solstice with their talking wildlife friends and their dog Ruairi who is king.

In a dark twist, foul faeries kidnap Lily-May to drain her soul so they can break a 100 year curse that has kept them in the ground under St. John's well. She is saved by her brother and their dog Ruairi when they remember the magical power of foxglove. The plot is heightened by sibling rivalry throughout which is resolved at the end.

Key Selling Points:

- Dyslexia friendly font
- From the popular "The Adventures of Johnny Magory" series.
- Blending the Irish folklore and heritage.
- Beautiful illustrations.
- Irish native and wild species included as characters.
- Guaranteed Irish books with GI symbol on the back.

Extract from Chapter 5, Lily-May has been captured by the foul faery's...

She put her head in her hands as the creature slammed a door made of rusty bars closed behind her.

"All hail the queen," he shouted tauntingly.

She slowly turned her head and peeped through her fingers to see hundreds and hundreds of ugly creatures the same as the first, all gathered around her cage. Their mouths watering and edging closer and closer to her cage. The terrifying fear grew as they began to chant.

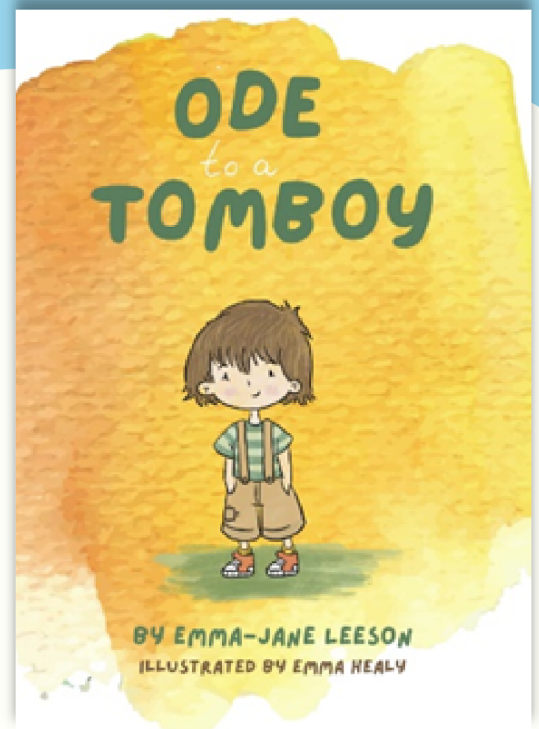
"Our queen has made it back today.
One hundred years she's been away.
Today her precious soul we drain
and regain our magic once again."

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Ode to a Tomboy

- Written by Emma-Jane Leeson
- Illustrated by Emma Healy
- Publication Date: May 2021
- ISBN-13: 978-1-8382152-4-8
- Price: €10.00/ £9.00/ \$14.99
- Format: 210 x 297mm
- Extent: 18 pp
- Binding: Paperback
- Category: Interest age to 8 years. Reading age 4+ years.



Why do 'they' label some girls princesses and others Tomboys? This snappy rhyming and beautifully simple illustrated story explores what it predominately meant for a little girl to be called a Tomboy. It challenges the stereotype in a fun way and reassures children you don't and shouldn't have to tick certain boxes to fall into a label. This book will give reassurance to young girls who might be labelled a Tomboy already that it's ok to enjoy and explore all aspects of their lives.

Key Selling Points:

- From the author of the popular "The Adventures of Johnny Magory" series.
- Promotes diversity and inclusion by challenging a stereotype.
- Beautiful illustrations.
- Guaranteed Irish books with GI symbol on the back.

Excerpt

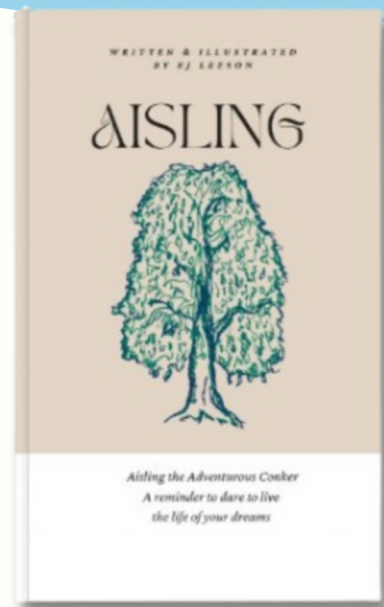
Other things they don't really like:
Boy bands, nail varnish and anything pink!
They only like dinosaurs, rock music,
And everything that makes a stink!

BUT WAIT!

I know a messy Tomboy
Who's really not so tough,
She helps Mama with the chores,
Minding the little kids and stuff.

Aisling The Adventurous Conker

- **Written by Emma-Jane Leeson**
- **Illustrated by Emma-Jane Leeson**
- **Publication Date: May 2020**
- **ISBN-13: 978-1-4477646-9-4**
- **Price: €12.99/ £11.99/ \$16.99**
- **Format: 220 x 145mm**
- **Extent: 42 pp**
- **Binding: Hardback**
- **Category: Interest age to 10 years. Reading age 7+ years.**



Aisling is a girl's name of Irish origin meaning dream or vision. This book is about a dreamer who dared to dream. Even though Aisling is just a conker, it should not mean she cannot live the life of her dreams. Aisling is an uplifting story to empower and inspire children to be, do, have and pursue anything they want to.

Key Selling Points:

- **From the author of the popular "The Adventures of Johnny Magory" series.**
- **Promotes confidence and dreaming.**
- **Beautiful illustrations.**

Excerpt

From that day on, life was one adventure after another for Aisling and her friends the hawthorn stick, the acorn, the stone, and the pinecone.

Every night, they were carefully placed on the windowsill next to the little girl's bed while she slept. Then every morning she happily put them in her pocket and away they went.

Even in Aisling's wildest dreams, she never thought she would do and see as much as she did. School, supermarkets, playgrounds, restaurants, the houses of friends and family.

One Question a Week for Kids A 3 Year Journal

- **Written & Designed by Emma-Jane Leeson**
- **Publication Date: September 2021**
- **ISBN-13: 978-1-7167139-7-2**
- **Price: €25.00/ £24.99/ \$29.99**
- **Format: 235 x 150mm**
- **Extent: 110pp**
- **Binding: Hardback**
- **Category: Interest age to 10 years.**



We're all about storytelling... This journal will tell the story of that special Little Explorer's mind over 3 years. Create a time-capsule and have loads of fun outdoors along the way. Ask your Little Explorer a question each week over the course of 3 years to document exactly what's going through that amazing mind and watch how they grow and change. One Question A Week is a perfect way to let you into their amazing minds and give you lots of inspiration to get outside exploring.

Key Selling Points:

- **From the author of the popular "The Adventures of Johnny Magory" series.**
- **52 Questions and Activities to keep families entertained**
- **Ideal for gifting**

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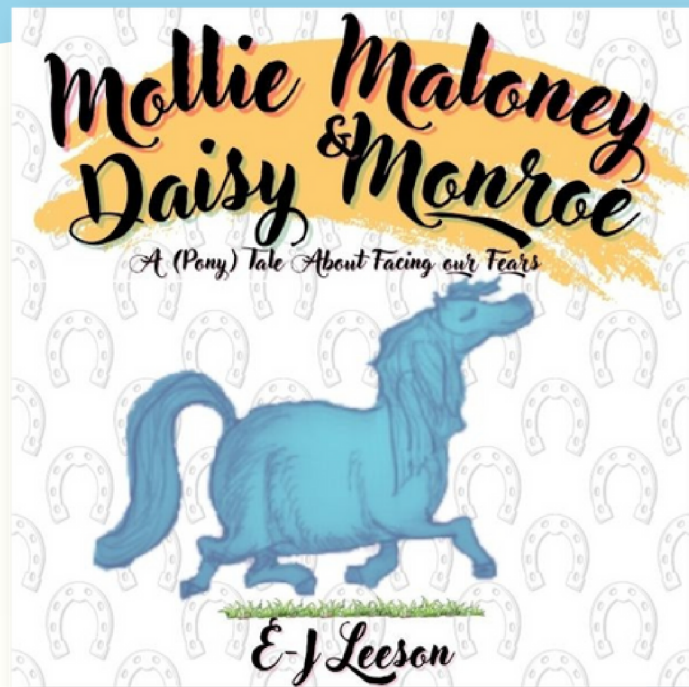
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**COMING
SOON**

Mollie Maloney & Daisy Monroe

A (Pony) Tale About Facing our Fears

- **Written by Emma-Jane Leeson**
- **Illustrated by Emma-Jane Leeson**
- **Publication Date: Autumn 2024**
- **ISBN-13: 978-1-7391437-3-2**
- **Price: €10.00/ £9.00/ \$14.99**
- **Format: 195 x 195mm**
- **Extent: 24pp**
- **Binding: Paperback**
- **Category: Interest age to 8 years. Reading age 4+ years.**



This is a story about a pony who suffers with anxiety when she's alone without support. Written in rhyme with some laugh out loud humour, this book was written to help guide children through their feelings and give them some pointers on overcoming their fears. Learning to trust, following your instinct, looking for the beauty within, changing perspective and being mindful are all covered in this fun, quirky book.

Key Selling Points:

- **From the author of the popular "The Adventures of Johnny Magory" series.**
- **Includes techniques to help children cope with anxiety.**
- **Beautiful illustrations.**
- **Guaranteed Irish books with GI symbol on the back.**

Excerpt

**You see, Daisy Monroe was known worldwide,
As a Zen-Master Guru and spiritual guide.
Her books were bestsellers, hot-topic news,
Her TedTalk on YouTube had ten million views.**

**Mollie panicked and farted; she got the runs bad,
She put her head in her hoofs she was so sad.
She needed her Daisy, her comfort blanket for sure,
"I'm a scardy horse and for that there's no cure."**

**But then Mollie said "I must make it back home,
And I'll have to be very brave and do it alone.
But which way should I go? Home isn't in sight."
Then she remembered Daisy saying her instinct was always right.**

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Workshops & Programmes

We offer in-person and virtual workshops and programmes for children and adults.

Should you have any queries on the content of the programmes, please do not hesitate to contact Amanda through email Hello@JohnnyMagory.com

For Children



Wildlife and Heritage Workshop



1-Hour Writing Workshop



6 Weeks to Become a Published Author



Children's Yoga & Storytelling Fun

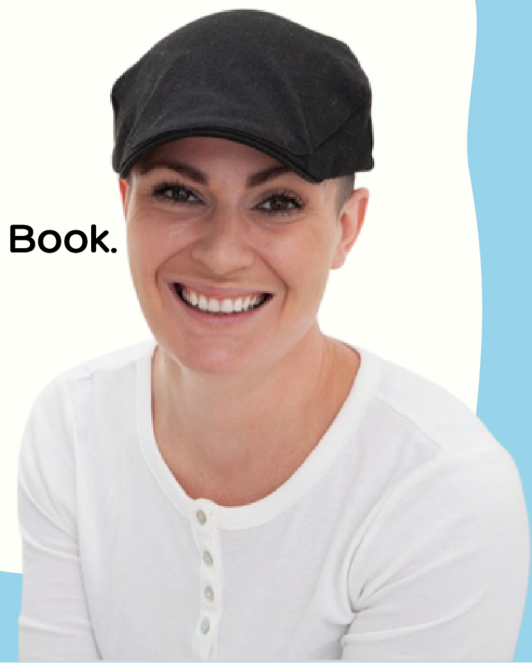
For Adults



1-Hour 'Write your own Children's Book' Masterclass



8 Weeks to Write and Publish your own Children's Book.



THE STORY BEHIND THE BRAND

EMMA-JANE LEESON is a children's book author living in Kildare beside the beautiful 'Special Area of Conservation' Ballynafagh Lake.

Emma-Jane was the 2022 **Kildare Libraries 'Reader in Residence'** promoting children's literature for children 5-12yrs.

Emma-Jane wrote her first 'story about Johnny Magory' 18 years ago for her daughter. These stories are all based on the old rhyme "Will I tell you a story about Johnny Magory? Will I begin it, that's all that's in it!" which her father used to tell her every night.

Each of the stories educates children on Irish heritage and wildlife in a fun way. She is currently writing the TV animation series of Johnny Magory.

Emma-Jane had a career in HR with some of Ireland's biggest corporates. Delivering training and coaching online is a key talent that has enabled her to bring her workshops successfully online during the pandemic.



GET IN TOUCH

we're all ears and can't wait to have the chats.

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Web: www.JohnnyMagory.com



Emma-Jane



Amanda



I'LL TELL YOU A STORY

a few of those who have helped us tell the story so far

Irish Independent 
IT THE IRISH TIMES

RTE
Nationwide

Ireland:
am


THE LATE LATE **show**
RTE

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TRACY

“ BEAUTIFULLY WRITTEN BOOK FOR CHILDREN WITH LOVELY ILLUSTRATIONS. BRINGS BACK MEMORIES OF MY OWN CHILDHOOD ”



SHARON